

## **SCOTT FITCHETT**

Scott has been Managing Director of AA Smartfuel since October 2011. He successfully launched the AA Smartfuel programme in November 2011 and has overseen growth in the programme to where it is today.

AA Smartfuel has issued over \$146 million in fuel discounts to cardholders. Scott's prime responsibility is to ensure continued growth in the programme through growing retail partners, marketing activity, increasing transactions and system enhancements. Scott founded the Smartfuel programme and has a background in the fuel industry.